



## Karna Fog

Associate - on leave

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Karna Fog assists Norwegian and international businesses with advice on IT contracts, privacy issues, public acquisitions, information security, intellectual property rights (IP) and other issues related to law and technology. She also assists employers and employees with labour law issues.

Karna has a LL.M. degree in ICT law from the University of Oslo that encompasses courses in robot regulation, internet governance, privacy and data protection, cybersecurity regulation and legal technology: artificial intelligence and law.

She has also studied social economics and completed a course in "Patenting and Commercialization of Biotech and Medtech Inventions" at the Norwegian University of Science and Technology (NTNU), as well as "Object-oriented programming" at the University of Oslo.

### Areas of Expertise

- Retail Law
- Privacy and Cyber Security
- Technology and Digitalisation
- Commercial Contracts
- Intellectual Property and Marketing Law
- Media Law
- Employment Law
- Brækhus IP
- Sustainability

### Experience

2021 - Associate, Brækhus Advokatfirma

### Education

2020 LL.M. (Master of Laws), Information and Communication Technology Law, University of

Oslo  
2020 Master of Laws, University of Bergen  
2019 Single course "Object-oriented programming", University of Oslo  
2019 Economics and the single course "Patenting and Commercialization of Biotech and MedTech Inventions", Norwegian University of Science and Technology  
2017 Bachelor of Laws, University of Agder

## Honors & Awards

- Recommended (2023-2024) | Intellectual Property | Legal 500

## Language

Norwegian  
English

## Publications

- Author of templates and guides for Intellectual Property, Juridika, Universitetsforlaget (2022)
- Purchase of competitors' trademarks as keywords on Google and other search engines does not violate unfair competition law (05.2021)
- New rules strengthen fight against illegal counterfeit goods (09.2021)
- Supreme Court confirms that purchase of competitors' trademarks as keywords on search engines does not violate unfair competition law (01.2022)
- No trademark or unfair competition law protection for traditional Oslo restaurant's name and logo, confirms Supreme Court (01.2022)